

# MOVEON.ORG POLITICAL ACTION

**FOR IMMEDIATE RELEASE**

**WEDNESDAY, AUGUST 23, 2006**

***New TV Ad Campaign Launched [to view the first ad go to [www.MoveOn.org](http://www.MoveOn.org)]***

## **ATTACKS REPUBLICANS IN CONGRESS FOR FAILURE TO STAND UP TO BUSH ON IRAQ FIASCO**

### **Highlights Billions Wasted at the Expense of Troops & Taxpayers**

Today MoveOn.org Political Action launched a new campaign against Republican House Members who support the Bush administration's failed policy in Iraq. Two thirty-second spots criticize the incumbents for failing to act as a check on President Bush's fiasco in Iraq. The ads focus on the Republicans' failure to protect American troops and taxpayers from war profiteering by companies like Halliburton, and the waste of billions of dollars needed for healthcare, schools, and other priorities at home.

The first ad, "Dumping Billions," blasts incumbent Republican Congressmen for pouring billions of dollars into Iraq while needs at home remain unmet.

The second ad, "Red-Handed Defense," takes the Congressmen to task for protecting war profiteering companies like Halliburton that overcharged for military services in Iraq while our troops didn't have enough body armor.

The second ad ran in four other districts in June against incumbent Republican Representatives (Johnson-CT, Pryce-OH, Chocoma-IN and Drake-VA). Research showed that the ad made a significant impact in those races.

The first round of TV ads will run today through Friday, September 1 in the districts of three Republican incumbents facing tough challenges, Rep. John Sweeney (NY-20), Rep. Randy Kuhl (NY-29) and Rep. Charles Bass (NH-2). The buy, 700 gross points in each district, is part of an ongoing campaign to hold the Republican Congress accountable for failing to stand up to the Bush Administration on the disaster in Iraq.

"Voters want representatives who will stand up to the president's fiasco in Iraq and take care of schools and health care at home," warned Tom Matzzie, Washington Director of MoveOn Political Action. "These ads give voice to the majority of voters who are unhappy about Iraq."

"Republicans in Congress sent a signal to defense contractors like Halliburton: 'It's ok to put profit before our troops.' This is going to come back to haunt Republicans with the people I know," said Nancy Brain, MoveOn member in Rep. Kuhl's district.

As part of the campaign, next week MoveOn will release a report about the cost of the war in 32 competitive Republican districts.

### **Full Text of Ads:**

#### **MoveOn.org Political Action**

**TV :30**

**"Dumping Billions"**

**Charles Bass (NH-2)**

#### **VIDEO**

OPEN ON A CARAVAN OF DUMP TRUCKS DRIVING THROUGH THE DESERT;  
SUPER: "IRAQ". THE LEAD TRUCK PULLS UP AND DUMPS A TON OF CASH – BAGS OF MONEY - ON TO THE GROUND. OVER IMAGES OF DUMPING MONEY, SUPER: "\$300 BILLION", THEN "\$18 BILLION TO HALLIBURTON". THEN, "\$9 BILLION MISSING".

#### **AUDIO**

ANNOUNCER (VO): What happened to the 300 billion dollars we sent to Iraq? Halliburton got 18 billion. 9 billion is just plain missing.

#### **VIDEO**

CUT TO BLACK & WHITE PHOTO OF REP. CHARLES BASS. A SPECIAL EFFECT DRAMATICALLY STAINS HIS HAND **RED**. SUPER: "REP. CHARLIE BASS".

#### **AUDIO**

ANNOUNCER (VO): And our Congressman Charlie Bass has been caught Red Handed, voting for all of it.

#### **VIDEO**

CUT BACK TO THE DESERT. ANOTHER TRUCK PULLS UP AND DUMPS MORE CASH. DOLLAR BILLS SWIRL AWAY IN THE DUST. THE PILE OF MONEY BAGS GROWS. PULL OUT TO REVEAL AN ENDLESS CARAVAN OF DUMP TRUCKS APPROACHING TO DUMP THEIR CASH.

#### **AUDIO**

ANNOUNCER (VO): That's money we need for jobs and healthcare here in New Hampshire. Now Charlie Bass is ready to dump billions more in Iraq.

**VIDEO**

CUT BACK TO PHOTO OF REP. BASS WITH HAND STAINED **RED**. AT SCREEN BOTTOM, SUPER FULL MOVEON.ORG POLITICAL ACTION DISCLAIMER.

**AUDIO**

ANNOUNCER (VO): Charlie Bass: another Republican caught red-handed. With 3.2 million members, MoveOn.org Political Action is responsible for the content of this advertisement.

**AD # 2:**

**MoveOn.org Political Action**

**TV :30**

**“Red Handed – Defense”**

**Randy Kuhl (NY-29)**

**VIDEO**

OPEN ON A CLOSE UP OF A BLACK AND WHITE PHOTO OF A HAND. IT IS SPRAYED RED BEFORE OUR EYES.

**AUDIO**

ANNOUNCER (VO): Caught red-handed again.

**VIDEO**

PULL OUT OF PHOTO TO REVEAL THE FACE OF CONGRESSMAN RANDY KUHL. PULL OUT AGAIN TO REVEAL THE PHOTO IS INSIDE A FOLDER, WITH PHOTOS BEHIND IT OF BUNDLES OF MONEY.

**AUDIO**

ANNOUNCER (VO): Congressman Randy Kuhl accepted thousands of dollars from defense contractor PACs.

**VIDEO**

BUNDLES OF MONEY PHOTOS AROUND A PHOTO OF HALLIBURTON BUILDING.

**AUDIO**

ANNOUNCER (VO): Then he opposed penalties for defense contractors, like Halliburton, who overcharged the military in Iraq.

**VIDEO**

MOVE ACROSS A PHOTO OF A TYPICAL AMERICAN HOUSE WITH FLAGS AND

YELLOW RIBBON TIED AROUND A TREE.

**AUDIO**

ANNOUNCER (VO): At a time when soldiers didn't have enough body armor.

**VIDEO**

CUT TO SERIES OF BLACK AND WHITE PHOTOS WITH PHOTO-JOURNALISTIC FEEL. FIRST TOM DELAY WAVING. THEN DICK CHENEY WITH BOTH HANDS RAISED. THEIR HANDS ARE ALSO STAINED **RED**.

**AUDIO**

ANNOUNCER (VO): Tom DeLay, Dick Cheney. And now Randy Kuhl. Another republican caught red handed.

**VIDEO**

CUT BACK TO IMAGE OF REP. RANDY KUHL WITH RAISED HAND STAINED **RED**. AT SCREEN BOTTOM, SUPER FULL MOVEON.ORG POLITICAL ACTION DISCLAIMER.

**AUDIO**

ANNOUNCER (VO): With 3.2 million members, MoveOn.org Political Action is responsible for the content of this advertisement.

###